

WESTMINSTER CITY COUNCIL

STATEMENT OF DECISION

**SUBJECT: COMMEMORATIVE GREEN PLAQUE FOR GOLD BROTHERS'
LORD JOHN BOUTIQUE**

Notice is hereby given that , Cabinet Member for Business, Culture and Heritage, has made the following executive decision on the above mentioned subject for the reasons set out below.

(
To establish whether there is Cabinet Member support for a Commemorative Green Plaque for the Gold Brothers' Lord John boutique at 43 Carnaby Street, W1.
)

Summary of Decision

Recommendation

That the nomination for a Westminster Commemorative Green Plaque for the Gold Brothers' *Lord John* boutique at 43 Carnaby Street, W1, be approved, subject to sponsorship in full.

Reasons for decision

With his brother David, Warren Gold founded the influential national chain *Lord John* in 1963 after having worked on market stalls in east London. Through their foresight and extraordinary vision the Gold brothers revolutionised fashion and became leading pioneers in the menswear industry. The brothers worked together for more than 50 years until David's death in 2009.

Reasons for Decision

**Charlie Parker, Chief Executive,
Westminster City Hall,
64 Victoria Street
LONDON SW1E 6QP**

Publication Date: 28 September 2017

Implementation Date:

Reference: